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## Ysura CRM 3.0 goes online

*The new design will help the pharma reps to do their daily business and documentaion fast and easy.*

**Munich (Germany) 15 May 2017.** At the end of May, ysura CRM 3.0 goes online. This upgrade features a brand-new look and feel. Users will enjoy the streamlined, intuitive and aesthetically pleasing user experience.



The ysura CRM was already known for its modern and efficient design. But the team of UX designers and front-end developers worked extra shifts to make sure that ysura maintains its position as the design leader among Pharma CRMs.



“When you’re already the best, it can sometimes be hard to make noticeable improvements. Yet ysura 3.0 will generate a major WOW effect with our users.”  
Philip Debbas, CEO ysura



“I’ve tried out the new design already and I am absolutely thrilled. ysura continues to raise the bar in usability for business software.”  
Elke Abbruzzese, Business Operations MSD

The new features include:

- Infinite scrolling
- Simplified navigation
- New icons and buttons
- Streamlined design
- Color-coded signposts
- and much more



### About ysura

ysura builds, sells and operates a mobile sales & marketing solution for the pharmaceutical industry. The product integrates traditional CRM data with other data sources to provide a true 360 degree dashboard and facilitate multiple sales and marketing processes. Though optimized for the Apple iPad, ysura runs on any standard browser. Professionally and securely hosted in Germany, ysura is sold as on a SaaS basis. ysura GmbH is a privately held company based in Munich, Germany. For more information, visit [www.ysura.com](http://www.ysura.com).

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